



*When Fishing is More Than Just a Hobby*

***WIN A FREE RANGER Z521 WITH AN EVINRUDE  
E-TEC 250 HO, HUMMINBIRD ELECTRONICS AND  
MINN KOTA TROLLING MOTORS***

***ELIGIBILITY:*** THIS DRAWING IS OPEN TO ANYONE THAT PURCHASES A DOBYNS ROD OR PARTICIPATES IN A DOBYNS ROD DEMO PROGRAM THROUGH A PARTICIPATING DEALER BETWEEN NOVEMBER 15, 2010 AND DECEMBER 31, 2011.

***HOW TO ENTER:*** TO PARTICIPATE IN THE DRAWING RECEIVE AN ENTRY FORM FROM A DOBYNS ROD DEALER WITH THE PURCHASE OF A DOBYNS ROD OR WITH PARTICIPATION IN A DOBYNS ROD DEMO PROGRAM.

***ENTRY FORMS MUST BE RECEIVED BY JANUARY 12, 2012.***

***SELECTION AND NOTIFICATION OF WINNERS:*** WINNER(S) WILL BE SELECTED IN A RANDOM DRAWING AT THE CONCLUSION OF THE PROMOTION. THE DRAWING WILL BE HELD ON JANUARY 21, 2012 ON THE DEMO TANK AT THE SACRAMENTO ISE SHOW. WINNERS WILL BE NOTIFIED BY THE CONTACT INFORMATION ON THE ENTRY FORM WITHIN 3 BUSINESS DAYS OF THE CONCLUSION OF THE DRAWING AND ALL WINNERS WILL BE POSTED ON OUR WEBSITE.

**PRIZES AND APPROXIMATE VALUE:**

**1<sup>ST</sup> PRIZE:** RANGER Z521, EVINRUDE E-TEC 250 HO, HUMMINBIRD ELECTRONICS AND MINN KOTA TROLLING MOTOR

**2<sup>ND</sup> PRIZE:** HUMMINBIRD 998C SI

**3<sup>RD</sup> PRIZE:** 101 MINN KOTA FORTREX

**4<sup>TH</sup> PRIZE:** HUMMINBIRD 858C

**5<sup>TH</sup> PRIZE:** 80 MINN KOTA FORTREX

**6<sup>TH</sup> – 10<sup>TH</sup> PRIZES:** ONE DOBYNS RODS EXTREME SERIES, WINNERS CHOICE

**11<sup>TH</sup> – 15<sup>TH</sup> PRIZES:** ONE DOBYNS RODS CHAMPION SERIES, WINNERS CHOICE

**16<sup>TH</sup> – 20<sup>TH</sup> PRIZES:** ONE DOBYNS RODS SAVVY SERIES, WINNERS CHOICE

**GENERAL RULES:** NO PURCHASE NECESSARY TO WIN. VOID WHERE PROHIBITED AND VOID IN QUEBEC. PRIZES MUST BE CLAIMED BY AN INDIVIDUAL 18 YEARS OR OLDER. ONE ENTRY FORM PER PURCHASE OR UTILIZATION OF THE DEMO PROGRAM. PRIZES LEFT UNCLAIMED BY MARCH 1, 2012 WILL BE FORFEITED. RETURN OF PRIZES OR PRIZE NOTIFICATION AS UNDELIVERABLE WILL RESULT IN DISQUALIFICATION AND ALTERNATE SELECTION. NO SUBSTITUTION OR TRANSFER OF PRIZE PERMITTED EXCEPT AT THE SOLE DISCRETION OF DOBYNS RODS WHO RESERVES THE RIGHT TO SUBSTITUTE A PRIZE (OR PORTION OF A PRIZE) OF EQUAL OR GREATER VALUE IN THE EVENT THE PRIZE IS UNAVAILABLE. **WINNER IS RESPONSIBLE FOR ANY APPLICABLE SALES TAXES, LICENSE FEES, AND ANY OTHER EXPENSES NOT SPECIFIED AS PROVIDED, SUCH AS TRANSPORTATION, SHIPPING, WAREHOUSING, WARRANTIES, ETC.** BY PARTICIPATING IN THE 2011 DOBYNS RODS DRAWING, PARTICIPANT AGREES TO BE BOUND BY THESE OFFICIAL RULES, AND BY ALL DECISIONS OF THE CONTEST JUDGES. SPONSORS AND THEIR ADMINISTRATORS ARE NOT RESPONSIBLE FOR TECHNICAL OR HUMAN ERROR WHICH MAY OCCUR IN THE PROCESSING OF THE ENTRIES IN THE PROMOTION. DOBYNS RODS RESERVES THE RIGHT AT ITS SOLE DISCRETION TO DISQUALIFY ANY INDIVIDUAL WHO TAMPERS OR ATTEMPTS TO TAMPER WITH THE ENTRY PROCESS OR THE OPERATION OF THE PROMOTION; VIOLATES THE OFFICIAL RULES; OR ACTS IN AN UNSPORTSMANLIKE OR DISRUPTIVE MANNER, OR WITH INTENT TO ANNOY, ABUSE, THREATEN OR HARASS ANY OTHER PARTICIPANT OR SPONSOR OF THIS PROMOTION. DOBYNS RODS RESERVES THE RIGHT, AT ITS SOLE DISCRETION, TO CANCEL, TERMINATE, MODIFY OR SUSPEND THE PROMOTION IF IT IS NOT CAPABLE OF RUNNING AS PLANNED, INCLUDING, BUT NOT LIMITED TO INFECTION BY COMPUTER VIRUS, TAMPERING, UNAUTHORIZED INTERVENTION, FRAUD, TECHNICAL FAILURES OR ANY OTHER PROBLEMS BEYOND THE CONTROL OF DOBYNS RODS AND AWARD ALL APPLICABLE PRIZES FROM AMONG ALL ELIGIBLE ENTRIES RECEIVED PRIOR TO CANCELLATION. SPONSORS AND THEIR ADMINISTRATORS AND EACH OF THEIR RESPECTIVE AFFILIATES, OFFICERS, DIRECTORS, AGENTS AND EMPLOYEES WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THE PROMOTION OR ANY PRIZE AWARDED. WINNERS ASSUME ALL LIABILITY FOR ANY INJURY OR DAMAGE CAUSED, OR CLAIMED TO BE CAUSED, BY PARTICIPATION IN THE PROMOTION OR USE OR REDEMPTION OF ANY PRIZE. DOBYNS RODS RESERVES SOLE, FINAL AND BINDING JUDGMENT AS TO ALL MATTERS CONCERNING THE CONTEST.

FOR FURTHER INFORMATION, PLEASE EMAIL DOBYNS RODS AT [DOBYNSRODS@COMCAST.NET](mailto:DOBYNSRODS@COMCAST.NET) OR CALL 530-671-1989.

**SPONSORS:** DOBYNS RODS, RANGER BOATS, EVINRUDE, HUMMINBIRD AND MINN KOTA.